

Statewide Lodging Performance August 2006-2007

Market/Year	Month of August					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
<i>United States</i>										
2006	68.4%	\$97.73	\$66.87	97,756,163	139,620,404	65.0%	\$97.55	\$63.45	694,816,403	1,068,281,967
2007	70.0%	\$103.64	\$72.56	94,111,985	137,557,385	65.1%	\$103.15	\$67.14	703,777,819	1,081,270,970
% change	2.3%	6.0%	8.5%	3.9%	1.5%	0.2%	5.7%	5.8%	1.3%	1.2%
<i>Mountain Region</i>										
2006	71.0%	\$89.35	\$63.45	11,597,648	16,332,381	67.9%	\$95.26	\$64.69	86,613,925	127,552,032
2007	73.0%	\$95.34	\$69.61	11,982,693	16,411,803	68.8%	\$101.44	\$69.74	87,737,142	127,614,185
% change	2.8%	6.7%	9.7%	3.3%	0.5%	1.3%	6.5%	7.8%	1.3%	0.0%
<i>State of Arizona</i>										
2006	60.7%	\$77.51	\$47.02	1,857,735	3,062,707	68.5%	\$99.88	\$68.44	16,581,325	24,200,385
2007	62.6%	\$82.70	\$51.74	1,927,104	3,080,315	68.8%	\$106.96	\$73.58	16,616,994	24,156,531
% change	3.1%	6.7%	10.0%	3.7%	0.6%	0.4%	7.1%	7.5%	0.2%	-0.2%
<i>Metro Phoenix</i>										
2006	57.1%	\$78.32	\$44.71	919,185	1,610,140	69.9%	\$114.64	\$80.14	8,949,260	12,801,027
2007	57.7%	\$82.30	\$47.49	934,267	1,619,068	69.4%	\$122.84	\$85.30	8,855,929	12,753,179
% change	1.1%	5.1%	6.2%	1.6%	0.6%	-0.7%	7.2%	6.4%	-1.0%	-0.4%
<i>Metro Tucson</i>										
2006	60.3%	\$71.32	\$43.03	281,773	467,015	69.7%	\$95.14	\$66.30	2,601,303	3,732,639
2007	61.3%	\$77.98	\$47.83	286,950	467,821	69.7%	\$103.57	\$72.15	2,565,581	3,682,666
% change	1.7%	9.3%	11.2%	1.8%	0.2%	0.0%	8.9%	8.8%	-1.4%	-1.3%
<i>Flagstaff AZ</i>										
2006	72.1%	\$79.43	\$57.23	110,163	152,892	66.3%	\$72.20	\$47.90	793,769	1,196,436
2007	77.2%	\$87.22	\$67.35	117,141	151,714	67.0%	\$77.71	\$52.05	800,603	1,195,258
% change	7.1%	9.8%	17.7%	6.3%	-0.8%	1.1%	7.6%	8.7%	0.9%	-0.1%
<i>Non-metro AZ</i>										
2006	67.4%	\$79.07	\$53.26	618,579	918,406	66.1%	\$75.90	\$50.19	4,732,159	7,155,681
2007	71.9%	\$85.67	\$61.59	668,666	930,000	68.3%	\$81.63	\$55.76	4,933,973	7,223,508
% change	6.7%	8.3%	15.6%	8.1%	1.3%	3.3%	7.5%	11.1%	4.3%	0.9%

Source: Smith Travel Research